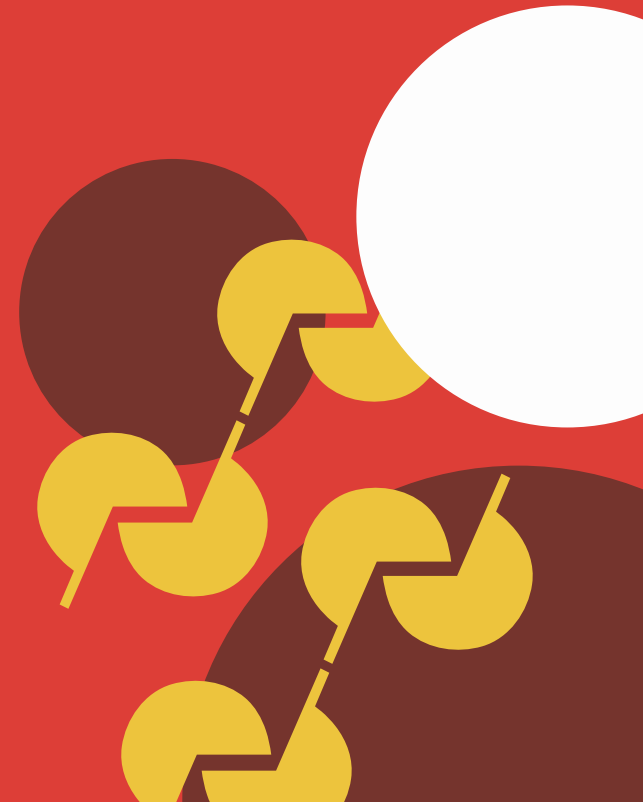
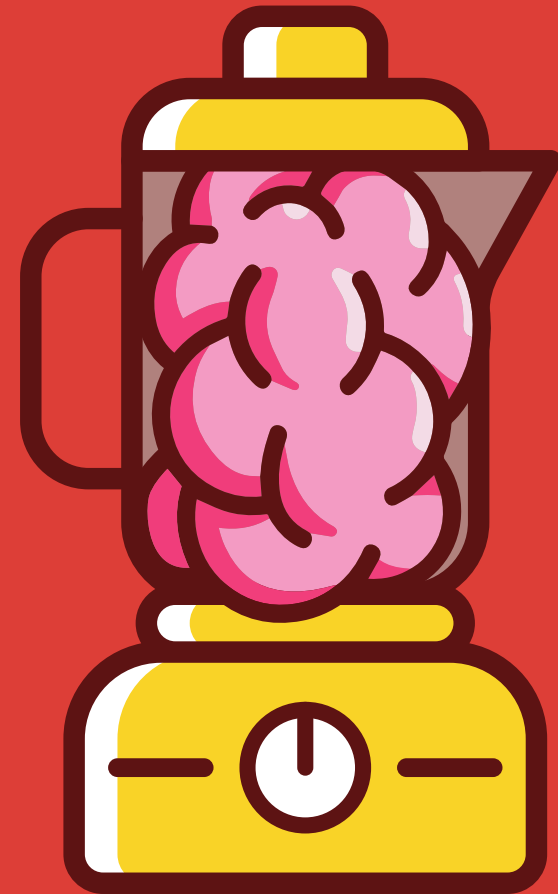


minds &
machines
DIGITAL SOLUTIONS

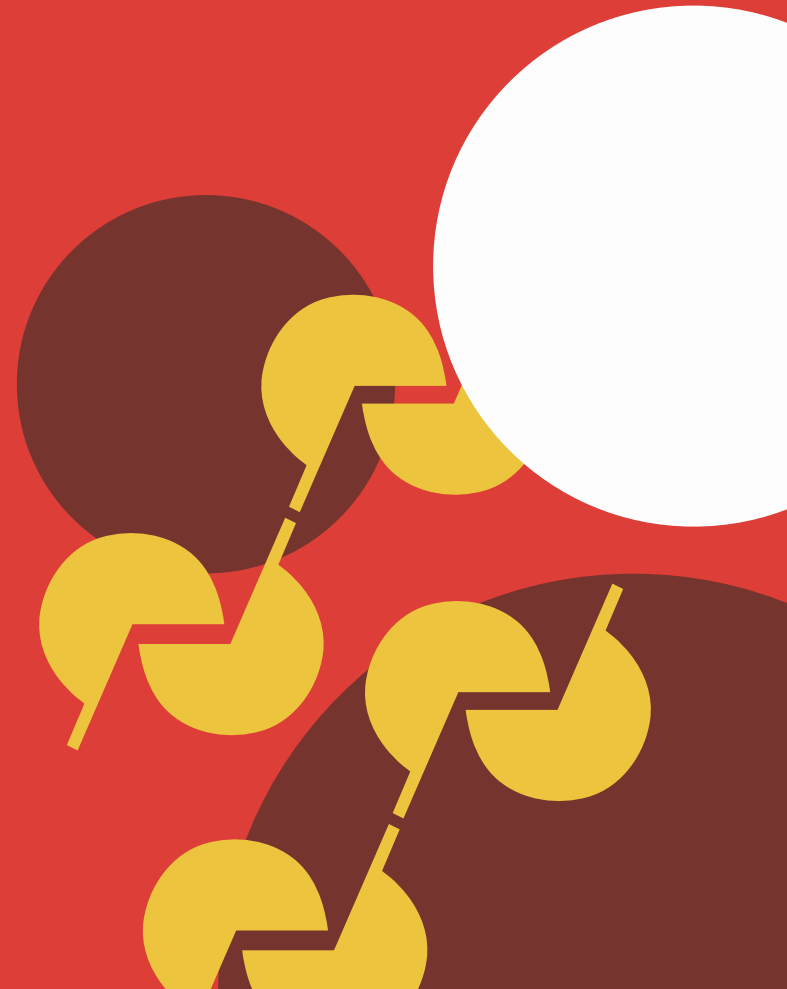


Our Capabilities

- Art and Creative Direction
- Content Creation
- Social Media Management
- Digital Media Planning & Buying
- Branding
- Video & Audio Production



Art & Creative Direction





podU
The
Podcast
App

podU, the leading platform for Arabic podcasts in the world is a complete solution for podcasting where it publishes, produces, promotes, and monetizes podcasts.

www.podU.me

Bored?

podU is the first Platform for podcasts in Arabic, offering on-the-go entertainment to Arab listeners in Egypt and the world.

We wanted to position podU as a new entertainment platform, so we interviewed the most bored in the world!



زهقان في الشغل؟
#اسمع - بوديو



زهقان في البيت؟
#اسمع - بوديو



زهقان في الطريق؟
#اسمع - بوديو

Dangerous Phrases

Every day you digest random content on social media and engage in conversations you're not really interested in... podU gives you the edge to choose what you listen to.



انفجار أذن شاب ثلاثيني في عزومة عائلية
ماتسلمش ودنك لأي حد, نزل podU واسمع اللي على مزاجك



كفاية بقي يا طنطا! كفاية
ماتسلمش ودنك لأي حد, نزل podU واسمع اللي على مزاجك



كرسي جنب السواق مريح بس خطر
ماتسلمش ودنك لأي حد, نزل podU واسمع اللي على مزاجك

iCFLIX

*Entertainment
for
LIFE*

iCflix is a Middle Eastern and North African (MENA), streaming and VoD platform that provides Jazwood (Arabic content), Bollywood and Hollywood movies and TV series.

WWW.ICFLIX.COM







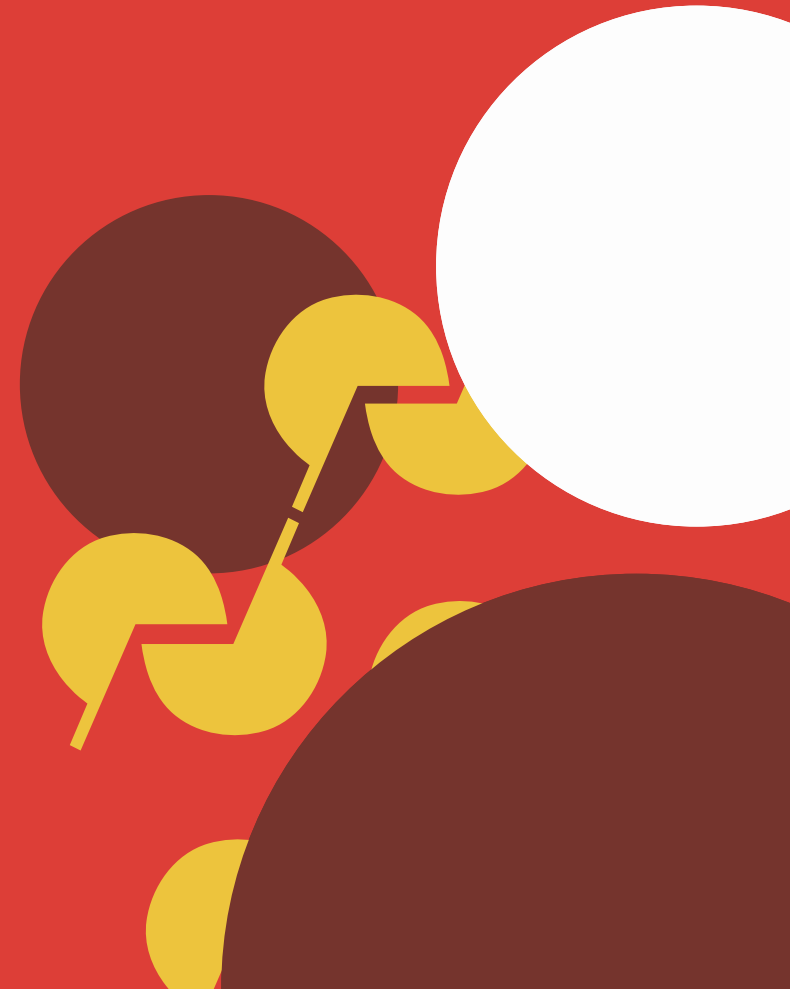
itel is an entry level and reliable mobile phone brand for everyone. itel's mission is to provide budget-friendly mobile communications technology to everyone. After more than 10 years' development, itel has expanded its presence in more than 50 emerging markets globally.

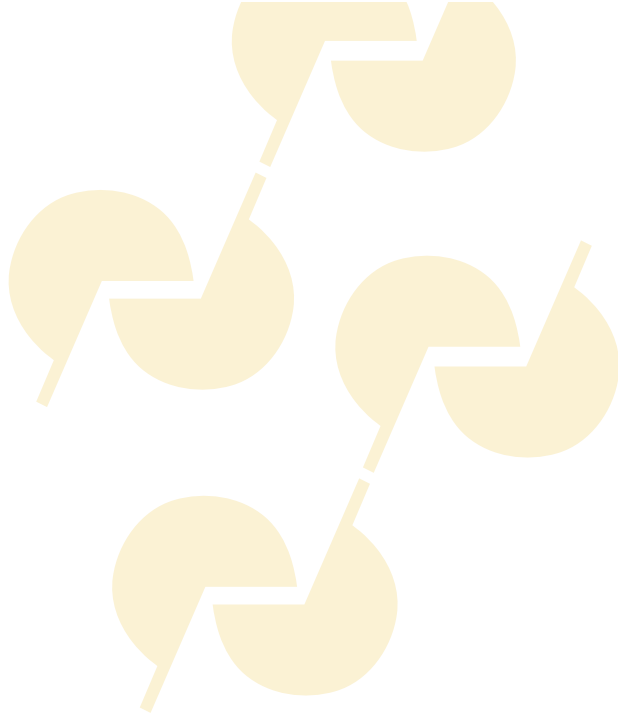
www.itel-mobile.com





Social Media





Social Media

We help our clients to reach the right audience and build a fanbase, we also push to increase the loyalty and engagement rates of these fans.

With our social media services, our clients are offered a comprehensive package of creative content creation, platforms management, media buying reporting, as well as a utilization of a variety of digital marketing tools.





IOWA WELLNESS CENTER

Iowa Wellness Center is a **state-of-the-art regenerative medicine and wellness** facility in North Liberty, Iowa, United States.

The Center operates with an exceptional approach, treating chronic pains, and improving their patient's mental health, through **non-invasive methods and no medications**, along many other services related to personal skin and hair care.





**Iowa's
Ozone
Therapy**

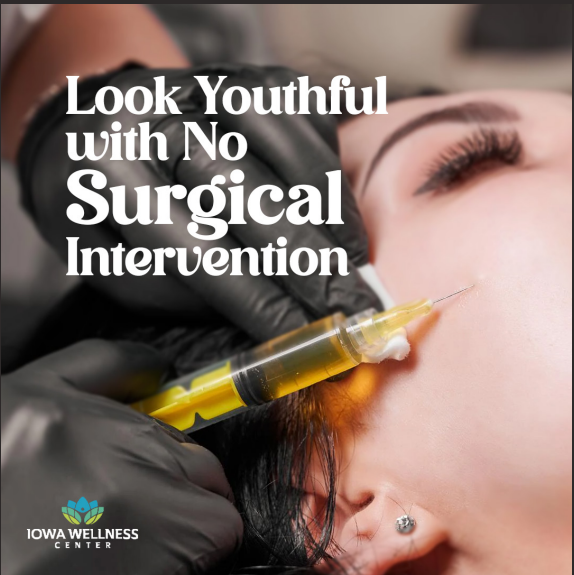


Happy New Year


2023



**IOWA WELLNESS
CENTER**



**Look Youthful
with No
Surgical
Intervention**



**Back
Pain
Shouldn't
be normal**



**Hairloss Solution
In IOWA.**

Complimentary
Consultation
For Real Hair
Loss Solutions.

**Schedule
Today !**



**IOWA WELLNESS
CENTER**

Discover a new
approach to relieve your

Chronic Pain



**IOWA WELLNESS
CENTER**



dkt

DKT is one of the world's largest non-profit companies which is based in USA.

It has been ranked as one of the leading providers of sexual and reproductive health products in the country.

Contraplan II

Levonorgestrel 0.75mg

Contraplan II® emergency contraceptive is a backup method that helps prevent pregnancy when taken within 72 hours (3 days) the protection against unplanned pregnancy.



Planny

Fertility test to determine the most appropriate time for a marital relationship resulting pregnancy.



fiesta

Fiesta is international quality condom,
manufactured by DKT.
All products certified made based on WHO
international standards and ISO certified.

Egypt



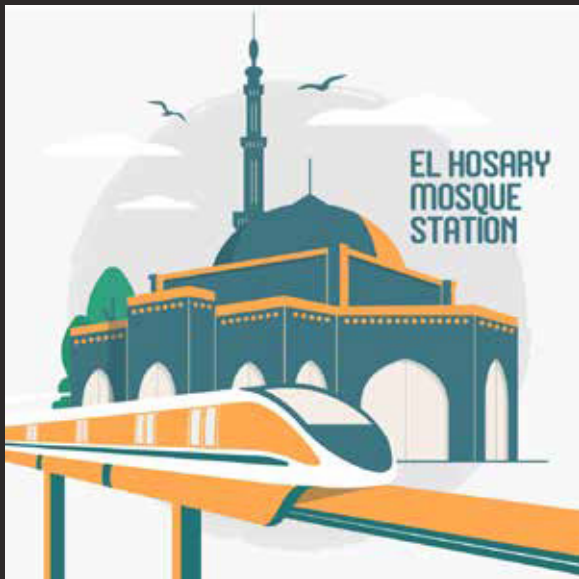
Arabia





Orascom Construction PLC is a leading global engineering and construction contractor with a footprint covering the Middle East, Africa and the United States and operations encompassing the infrastructure, industrial and commercial sectors.







IACC Holdings is a privately owned investment company with a focus on shipping and logistics. It is a home-grown Egyptian company that has developed talents who are industry leaders today.



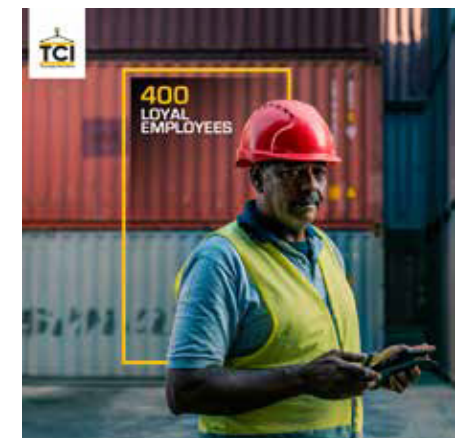
Transmar, is a wholly-owned subsidiary of IACC Holdings, a leading container shipping company-owned and operated exclusively by Egypt



Safina Shipping Services is a leading provider of integrated maritime, cargo and logistics solution. Safina was conceived in 2004 as an extension to mother brand IACC Holdings' services.



TCI is one of the oldest and most experienced stevedoring companies in Egypt and the first company to operate in Adabiya after it was opened for commercial use.





Hyundai Motor Company is striving to provide freedom of movement to everyone by investing in mobility services, by building close relationship with leading mobility service providers and expanding our role beyond the automotive transportation sector. The company will play a pivotal role in global society's transition to clean energy by helping make hydrogen an economically viable energy source.



ضمان 3 سنوات
 راحة بال بلا حدود مع جديد الأمة

HYUNDAI | Jaber Al-Luma

**لأول مرة في الشرق الأوسط
 Hyundai XCIENT من جديد الأمة**

HYUNDAI | Jaber Al-Luma

إشتري سيارتك بالمرابحة الإسلامية
 مع جديد الأمة

HYUNDAI | Jaber Al-Luma

HYUNDAI | Jaber Al-Luma

صغير **متوسط** **كبير**

HYUNDAI | Jaber Al-Luma

ضمان 3 أشهر

على قطع العيار من جديد الأمة

HYUNDAI | Jaber Al-Luma

**لأول مرة في ليبيا و الشرق الأوسط
 Hyundai XCIENT من جديد الأمة**

HYUNDAI | Jaber Al-Luma



podU is the leading platform for Arabic podcasts in the world. In a region with a dire need for rich audio entertainment amid the rapid digital transformation, podU created a complete solution for podcasting where it publishes, produces, promotes, and monetizes podcasts.







Naomi Clinics Operated
by Dr. Alaa Saleh, the clinic provides a
set of **remarkable beauty services**, for
both hair and skin, making it a one-stop
shop for beauty lovers who are seeking a
natural yet dazzling look.



naomi clinic

Book Your Appointment NOW

Beverly Hills

Hada'k Al Ahram

naomi clinic

meet your beauty expert

Dr. Alaa Saleh

aesthetic dermatologist

naomi clinic

Before

Dermapen with brightening meso glow

Immediate Result

naomi clinic

Christmas Offers From **20 Dec.** Till **30 Dec.**

Up To **40%**

- ✦ Filler 1 ml.
- ✦ Botox
- ✦ Meso glow
- ✦ Peeling for one area
- ✦ Skin boosters (RRS)
- ✦ Hair plasma
- ✦ Hair growth factors

naomi clinic

Before

Amber glow injection

After 2 Weeks

naomi clinic

What do we Offer at naomi clinic?

- ✦ Filler
- ✦ Botox
- ✦ PRP
- ✦ Growth Factors
- ✦ Cold Peeling
- ✦ Dermapen
- ✦ Plasmage
- ✦ Skin Tags Removal
- ✦ Skin Boosters
- ✦ Hydra Facial



GESR is a program of Misr El Kheir Foundation that is formed of a cluster of activities and partners joined together by the vision of empowering the people at the bottom of the economic pyramid (BOP) and solving Egypt's societal challenges through social innovation and entrepreneurship. GESR operates through its 3 main components: the Incubator, the Innovation Lab and the Impact Investing Network



 **GESR**
GENERAL ECONOMIC SUPPORT PROGRAM

3rd Incubation Cycle
Turn a Promising Idea
Into a Fascinating Reality
Apply Now
Deadline : 10th of April

 **GESR**
GENERAL ECONOMIC SUPPORT PROGRAM

**Super
cartona**

Think out side
the box to create the
Perfect Box

**Innovate
for Inclusion**
Apply Before March 6th

  **GESR** 

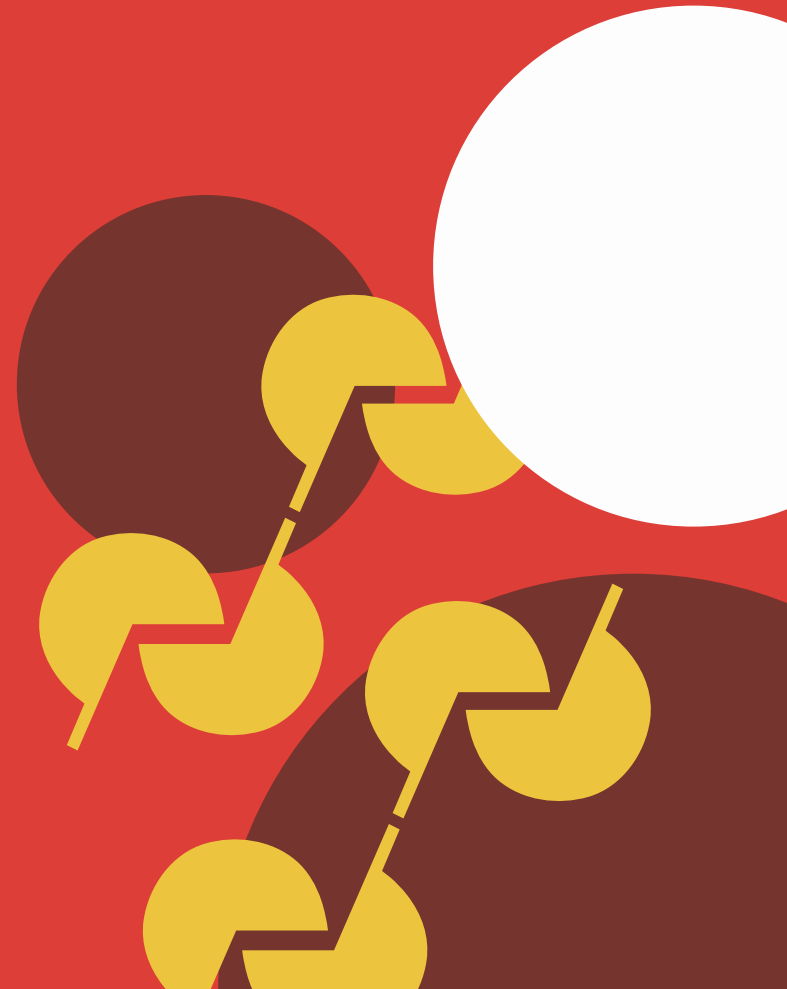
**Innovate
for Inclusion**

Vodafone Egypt and GESR Invite You
to innovate in creating solutions for Education improvement and the inclusion of
People with Disabilities

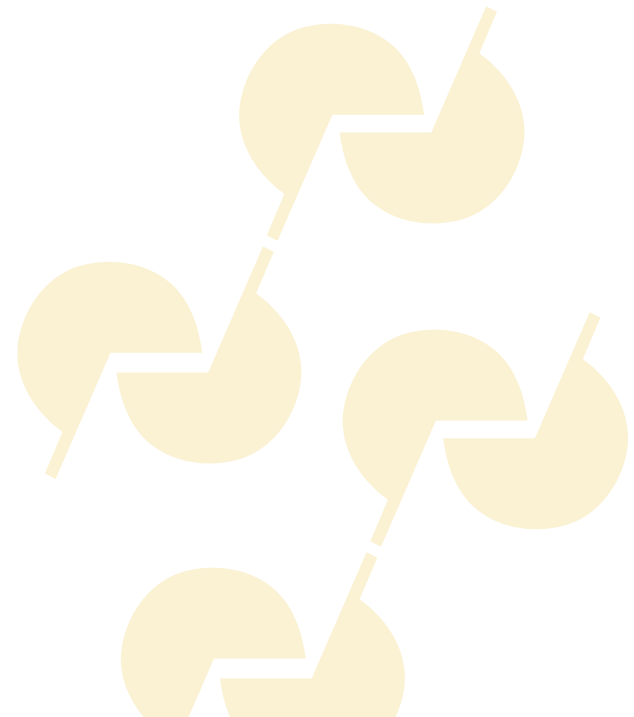
Apply Now

  **GESR** 

Branding



KANTHAKA TRADING



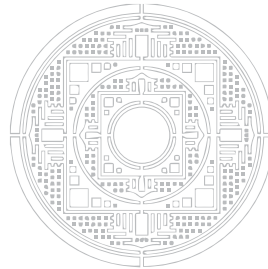
Brand overview

Kanthaka Trading is the mother company for both BAR_F and PELHAM ASCOT who both sell top line horse boots and located in U.S.A , the brand name came from Kanthaka the favourite white horse of length eighteen cubits that was a royal servant of Prince Siddhartha, who later became Gautama Buddha, Siddhartha used Kanthaka in all major events described in Buddhist texts prior to his renunciation of the world. Following the departure of Siddhartha, Kanthaka died of a broken heart.



Horse

+



Mandala

+



Lotus Flower

Conceptual Background

Combining two of the main symbols of Buddhism into one element representing HARMONY, PURITY and ENLIGHTENMENT, By adding the horse element in the design we get the whole picture of eternal BEAUTY.



KANTHAKA TRADING®

KANTHAKA TRADING



KANTHAKA TRADING®

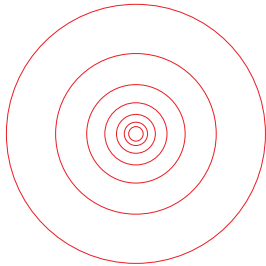
Colors

Colors are chosen according the main flag of buddhism:

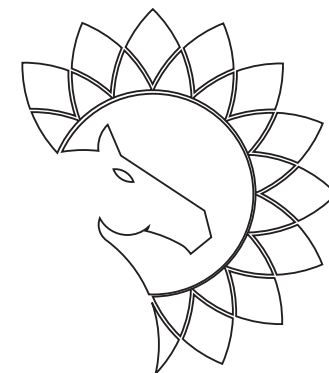
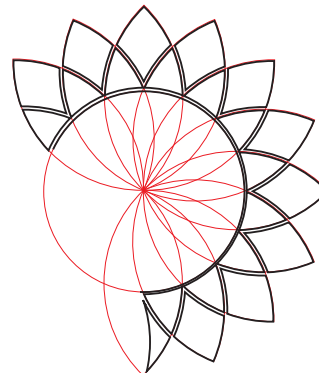
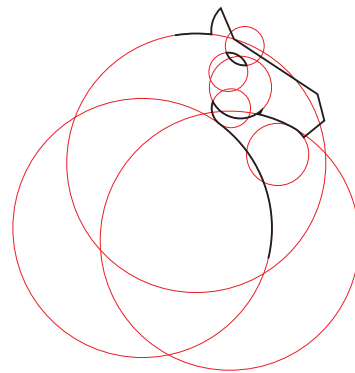
- Blue represents : Loving kindness, Peace and Universal Compassion
while in design blue represents : Loyalty , Trustworthiness
- Orange represents : the Buddha's teachings - Wisdom
while in design orange represents : Happiness , Cheerfulness
- Red represents : The Blessings of Practice - Achievement, Wisdom, Virtue,
Fortune and Dignity
while in design red represents: Boldness.



Design analysis



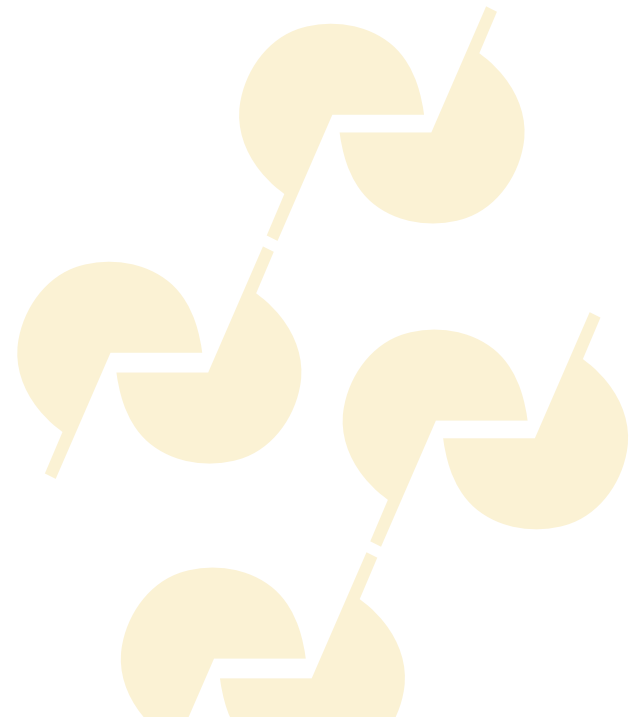
Golden ratio circles



KANTHAKA TRADING
Stationary



BigBite



BigBite

Brand overview

BigBite is a fast food franchise located in Dolphin mall @ 6 October city.



Conceptual Background

In this logo we went with simplicity, By merging the brand name with a simplified bitten burger sandwich (wich the brand is famous for), We showed the client a simple, clean and a stylish design.



Maximum SIZE!
Minimum price!

BigBite



Maximum SIZE!
Minimum price!

BigBite



Colors

Each color is chosen for a reason :

- Red : triggers stimulation, appetite, hunger, it attracts attention.
- Orange : triggers the feelings of happiness and friendliness.
- When you combine red and yellow it's about speed, quickness.
In, eat and out again.

BigBite

Packaging



Other Clients





Fouka bay

realme



SAMSUNG

Infinix

RadioShack.



CENTRADA

PARAGON Developments



AGORA ASPIRING EXCELLENCE

obtimize



Our Goal

We aim to produce art and content that exude passion and innovation all the way. We always push our limits to produce work that is award-worthy.



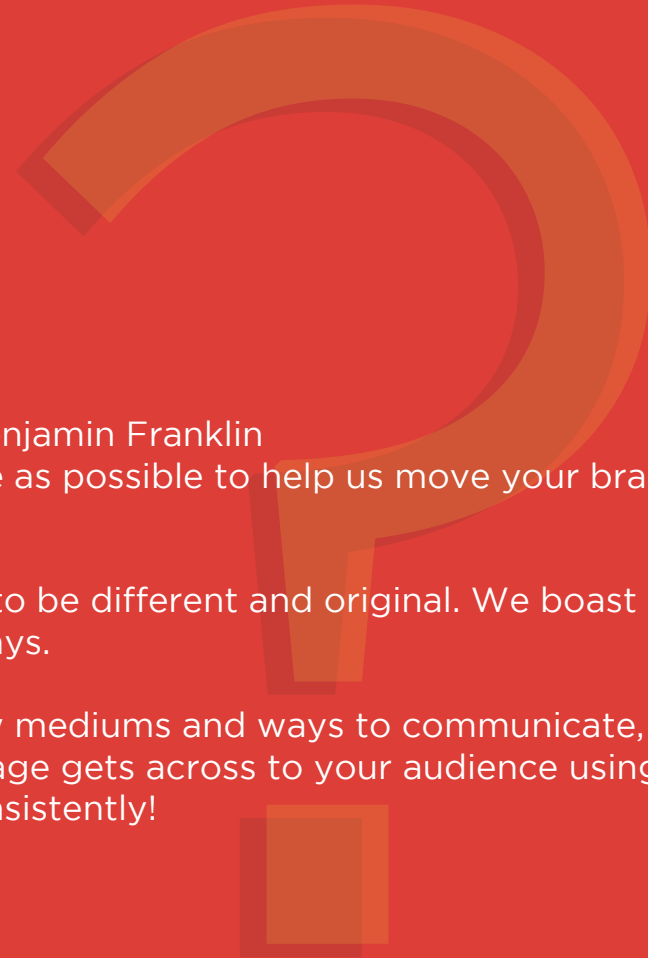
Why **Minds & Machines** ?

1. "An investment in knowledge pays the best interest!" – Benjamin Franklin

We make sure all our research is thorough and as complete as possible to help us move your brand in the right direction.

2. We believe in ingenuity! This is why we constantly strive to be different and original. We boast our unique approach to reach our clients' goals in fresh new ways.

3. We do it all! This world is constantly coming up with new mediums and ways to communicate, and we are on top of all of them! We make sure your message gets across to your audience using a multitude of marketing platforms comprehensively and consistently!



Contact Us

Sales@minds-machines.com

+20115870782

